JOINT MEETING - CABINET MEMBER FOR ECONOMIC DEVELOPMENT, PLANNING AND TRANSPORTATION AND THE CABINET MEMBER FOR STREETPRIDE SERVICES

Venue: 3rd Floor Training Room, Date: Monday, 2nd November, 2009

Bailey House, Rawmarsh Road, ROTHERHAM.

Time: 10.00 a.m.

AGENDA

- 1. To determine if the following matters are to be considered under the categories suggested in accordance with Part 1 of Schedule 12A (as amended March 2006) to the Local Government Act 1972.
- 2. To determine any item which the Chairman is of the opinion should be considered later in the agenda as a matter of urgency.
- 3. Revenue Budget Monitoring April to September, 2009. (report attached) (Pages 1 10)

Fiona Earl, Acting Finance Manager, to report.

- to report the current position.
- 4. April September, 2009 Capital Programme monitoring. (report attached) (Pages 11 17)

Fiona Earl, Acting Finance Manager, to report.

- to report the current position.
- 5. Free Parking on Saturdays up to Christmas 2009. (report attached) (Pages 18 20)

Simeon Leach, Economic Strategy Manager/Martin Beard, Parking Services Manager, to report.

- to consider a proposal for fee parking up to Christmas 2009, and RERF application to cover the cost.

ROTHERHAM BOROUGH COUNCIL - REPORT TO MEMBERS

1.	Meeting:	Regeneration and Development Services and Streetpride Delegated Powers Meeting
2.	Date:	2nd November 2009
3.	Title:	September Revenue Budget Monitoring Report
4.	Directorate:	Environment and Development Services

5. Summary

To report on performance against the revenue budget for the Environment and Development Services Directorate as at **the end of September 2009** and to provide a forecast outturn for the whole of the 2009/10 financial year.

6. Recommendations

- (1) That Members note the current forecast year end outturn position of **an overspend of £620,000** for the Environment & Development Services Directorate based on expenditure and income as at September 2009.
- (2) That this report be referred to the Regeneration Scrutiny Panel for information.

7. Proposals and Details

Members are asked to receive and comment upon budget monitoring reports on a monthly basis from May onwards. This report reflects the position against budget for the period 1 April 2009 to 30 September 2009. The attached **appendices** give a summary of the projected 2009/10 revenue position for the Directorate;

Appendix A – E&DS Summary Report. Appendix A1 to A5 – Service Level Summary Report.

Following the September cycle of budget monitoring the Directorate has identified that it is likely to incur an overspend of £620,000 (1.354%) against its total net revenue budget of £45,784,040. However, all possible actions to mitigate this will be taken.

The key pressures contributing to this position are:

- Reduced consultancy work fee income
- Restructuring costs within Culture and Leisure
- Under recovery of income due to a reduced number of planning applications
- Flood related costs (June 2009)
- Under recovery of income on the Parking Budget

Asset Management (£179K+)

The Service Director has reported a current under recovery of income of £150K from design and construction trading accounts. A review is being carried out and it is anticipated that the position will improve up to the end of the financial year. However long term prospects are for a reduction in profitability as workload reduces and shifts away from large capital projects.

A further pressure is that the cost of the School Crossing Patrol's has not been passed direct to schools resulting in a further pressure of £79K.

The above pressures are mitigated by reductions in other budgeted areas by £50K.

Business Unit (£150k-)

The Business Unit is effectively managing vacant posts (£100k), has made savings through the Corporate Account due to moratorium on spending (£20k) and has now imposed a moratorium on the uncommitted Training budget (£30k) to mitigate the Directorate forecast overspend by £150k in 2009/10.

Culture and Leisure (£68k+)

Pressures within Sports and Recreation total (£60k) and include arrears of costs at pools (£15k) and solicitor costs (£18k).

Additionally, unbudgeted security costs at Ulley Reservoir (£27k) have previously been reported. Culture and Heritage have a forecast net under spend of £12k-. There are savings of (£3k-) in Museums and Libraries Management due to staff vacancies, and savings within Libraries (£4k-). The

Service is continuing to work on achieving savings offered as part of setting the budget for 2009/10.

Planning and Regeneration (£429k+)

The key pressures for this Service are due to a continuing decline in planning applications. The projected income under-recovery is £610k. The Housing Planning Delivery Grant allocation is being used to help offset this pressure (£129k). Smaller pressures within the service of an estimated £62k relate to the Mapping Systems, these are being offset by non recruitment to some posts (£28k-), savings in Development Promotions (£16k-) and increased activity resulting in additional fee income from the LTP (£67k-). Work is currently under way to restructure this service, though it is unlikely to yield any savings in this financial year.

Streetpride (£94k+)

There are pressures being reported across Streetpride which include a shortfall on income within Parking (£97k), energy costs on Street Lighting (£49k), and within Street Cleansing (£20k). Costs have been identified by Streetpride relating to the localised floods, as £50k and are unbudgeted. Some savings have been identified within Waste (£121k-) due to new contractual arrangements to help mitigate the pressures in this service.

8. Finance

Please refer to the attached appendices for detailed financial analysis. The Directorate will continue to review its planned expenditure and identify and implement management actions to help mitigate the forecast overspend.

9. Risks and Uncertainties

The overall Directorate budget currently shows a projected overspend of £620,000. There are costs associated with Office Accommodation on Reresby House and Maltby Joint Service Centre which remain unbudgeted and under review. A separate report is being compiled on the current position on the Land and Property Bank, which is under considerable pressure due to a number of buildings being closed and the costs being transferred. To date the reported position has reflected a combination of cost pressures partially being compensated for by savings/additional income being generated across the Service. The Strategic Director of Environment and Development Services and Cabinet Member have determined this is an acceptable way of balancing the budget in accordance with Financial Regulation Virement Note Section 11, without the need for implementing virement.

10. Policy and Performance Agenda Implications

Directorate budgets are aligned only to corporate priorities and spending within the agreed Directorate cash allocation is key to demonstrate the efficient Use of Resources.

11. Background Papers and Consultation

This is the fifth budget monitoring report for the Directorate for 2009/10 and reflects the position from April 2009 to September 2009. This report has been discussed with the Strategic Directors of Environment and Development Services and Finance.

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REVENUE BUDGET MONITORING REPORT 2009/10

Service	Under (-) / Over (+) Spending Projected to Year End £,000	Reasons/Implications	RAG Status	Actions Proposed	Impact of Actions	Revised RAG Status
Asset Management	or	ue to the downturns in workload, surpluses above the iginal trading targets are unlikely to be achieved, though ervice are endeavouring to deliver on this.	A			G
Business Unit		entified savings due to freeze on recruitment and a oratorium on spend.	G			G
Culture & Leisure	re	ne key pressures are within Recreation and Sport (£124k) lates to security costs at Ulley post June 2007 Floods and ss of income on TCP café due to refurbishment	G			G
Planning & Regeneration Service	ur	ne pressure within this Service Area is generally due to an order recovery of income due to a reduced number of oplication fees.	A			G
Streetpride	ur pr M:	ne key pressures within Streetpride are Flood Related costs nder recovery of income for Parking. There are other essures within Drainage, Street Lighting and Grounds aintenance which are being partially offset by savings within aste.				G
TOTAL	620					G

REVENUE BUDGET MONITORING REPORT 2009/10 Appendix A - 1

Asset Management	Under (-) / Over (+) Spending Projected to Year End £,000	Reasons/Implications	RAG Status	Actions Proposed	Impact of Actions	Revised RAG Status
Management	0	Nil variance at this stage in the financial year	G	No action required.		
Building Cleaning	0	Nil variance at this stage in the financial year	G	No action required.		
Public Conveniences (All Saints)	0	Nil variance at this stage in the financial year	G	No action required.		
Caretakers	0	Nil variance at this stage in the financial year	G	No action required.		
Bailey Suite	0	Nil variance at this stage in the financial year	G	No action required.		
School Crossing Patrol	79	Concern over deliverability of the proposed saving £78,700. Potential to implement 2010/11	R			
Education Premises	0	Nil variance at this stage in the financial year	G	No action required.		
Office Accommodation	0	Nil varaince at this stage, reports to be progressed.	A	Shortfall on Town Centre Office moves, having been implemented earlier than planned.		
Community Buildings	0	Nil variance at this stage in the financial year	G	No action required.		
Facilities Management	0	Nil variance at this stage in the financial year	G	No action required.		
Swinton District Heating	0	Nil variance at this stage in the financial year	G	No action required.		
Emergency and Safety	0	Nil variance at this stage in the financial year	G	No action required.		
Environmental Management	0	Nil variance at this stage in the financial year	G	No action required.		
Strategic Support Team	-25	Savings as a result of the moratorium on spend and reduced legal charges.	G	No action required.		
Miscellaneous Properties	0	Nil variance at this stage in the financial year	G	No action required.		
Transport	0	Nil variance at this stage in the financial year	G	No action required.		
Misc. Fee Accounts	0	Nil variance at this stage in the financial year	G	No action required.		
Fee Billing - Consultancy Management	150	Potential shortfall to income target	A	A review of fee earning income is being undertaken to determine if the position can be improved		G
*Valuation Group (Fee Billing)	0	Nil variance at this stage in the financial year	G	No action required.		
*Commercial Properties	-25	Savings as a result of the moratorium on spend and a small increase in occupancy levels.	G	No action required.		
TOTAL	179					

Business Unit	Spending Projected to Year End £,000	Reasons/Implications	RAG Status	Actions Proposed	Impact of Actions	Revised RAG Status
Business Support and Central Admin	-100	Identified savings due to effective vacancy management	G	No action required.		
Plan Printing	0	Nil variance at this stage in the financial year	G	No action required.		
Payments to RBT	0	Nil variance at this stage in the financial year.	G	No action required.		
Management	0	Nil variance at this stage in the financial year.	G	No action required.		
Corporate Account	-20	Lower than expected charges on WRCC pensions and moratorium on spend	G	No action required.		
Performance & Quality	0	Savings due to moratorium on spend	G	No action required.		
Training	-30	Moratorium on spend	G	No action required.		
TOTAL	-150			1	•	1

REVENUE BUDGET MONITORING REPORT 2009/10 Appendix A - 3

Culture & Leisure Services	Under (-) / Over (+) Spending Projected to Year End £,000	Reasons/Implications	RAG Status	Actions Proposed	Impact of Actions	Revised RAG Status
Culture & Heritage		There are overspends in Theatres (£38k) which are being partially offset by an underspend in Museums (£50k)	G	No action required.		
Library Service		This reflects a net underspend across Permanent Lending Libraries and Mobile Libraries	G	No action required.		G
Recreation & Sport	60	The key pressures are costs incurred for Halliwells relating to the sledging incident (£18k), arrears of pay at pools (£15k), and attendants pay (£30k).	A	Review of Grounds Maintenance charges, potential to reduce when service transfers from Ringway to RMBC.		A
Tourism	0	Nil variance at this stage in the financial year	G	No action required.		G
Service Management & Support		There are overspends within this area due to savings offered for 2009/10 which are being partially offset by savings made due to staff vacancies (£77k) and within the Book Fund (£75k),	G	A report will need to be produced for delegated powers relating to the use of the Book Fund.		G
Post Flood work 2007	27	Actual costs for security Ulley (April - June) no funding available.	A	Consider under proposed Capital spend for rehabilitation of Ulley Reservoir, and absorb early year costs across the Service		G
TOTAL	68					

REVENUE BUDGET MONITORING REPORT 2009/10 Appendix A - 4

Planning & Regeneration Service	Under (-) / Over (+) Spending Projected to Year End £,000	Reasons/Implications	RAG Status	Actions Proposed	Impact of Actions	Revised RAG Status
Business Development	0	Nil variance at this stage in the financial year	G	No action required.		
Development Promotion	-16	Higher than expected fee income relating to land sales	G	No action required.		
YES Project	0	Nil variance at this stage in the financial year	G	No action required.		
Economic Strategy	-28	Not currently recruiting to vacant posts	G	No action required.		
Work Implementation	0		G	No action required.		
Managed Workspace (Business Centres)	0	Nil variance at this stage in the financial year	G	No action required.		
RERF	0	Nil variance at this stage in the financial year	G	No action required.		
Town Centre Mgt	0	Nil variance at this stage in the financial year	G	No action required.		
Markets		A 25% reduction in Gas charges from 01 June, is partially offsetting a shortfall in income recovery	G	No action required.		
Forward Planning	0	Nil variance at this stage in the financial year	G	No action required.		
Management	0	Nil variance at this stage in the financial year	G	No action required.		
Land Charges	62	Unable to implement charges for OS Mapping	R	To be offset with in year savings across the service		G
Development Control	610	Income shortfall due to reduced of applications	R	Further review required. Budget was realigned based on last years actuals, reduction in income target of £650k. However, the economic climate is indicating a continued downturn.		
Housing Planning Delivery Grant (HPDG)	-129	To offset OS Mapping shortfall and partially offset the under recovery of income in DC	G	To offset OS Mapping shortfall		G
Building Control (80% Trading)	0	Nil variance at this stage in the financial year	G	No action required.		
Building Control (20% Revenue)	0	Nil variance at this stage in the financial year	G	No action required.		
Transportation	-67	Increased fee income being generated from LTP schemes	G	No action required.		
TOTAL	429					

REVENUE BUDGET MONITORING REPORT 2009/10 Appendix A - 5

Streetpride	Under (-) / Over (+) Spending Projected to Year End £,000	Reasons/Implications	RAG Status	Actions Proposed	Impact of Actions	Revised RAG Status
Community Delivery Teams	20	A recent assessemnt of Street Cleansing has highlighted further charges above budget are expected.	G	Review charging procedures to improve projections for 2009/10	That full year charges are containable within the 2009/10 budget	G
Network Management		The main pressures are being caused by under recovery of income within the Parking Budget (£97+), for the loss of income, and energy costs within Street Lighting (£49K+). Some savings have been made in Design and Contract Management (£20k-) which are contributing to reduce the overall overspend	A	, , , ,	Assess the outcomes and report to Cabinet Member and CMT.	G
Schemes & Partnerships	0	Nil variance at this stage in the financial year	G	No action required.	Nil variance	G
Waste disposal and collection		Savings have been identified within the Household waste budget on transport costs. within the Recycling budgets. Additional income is projected, and reduced costs due to the Blue Box collections coming back in house.	G	In due course a further assessment of the budgets will be undertaken, to realign budgets appropriately.	Nil variance	G
Corporate Accounts - Streetpride		Some costs relate to the Floods June 2007 and June 2009 (£50k) together with the the vacancy factor, where the savings are being shown against the relevant service (23k) and a variance on IT related costs (£17k)	A	It is unlikely that these costs can be claimed through the Bellwin Scheme, however, the costs are still been co-ordinated centrally.	There is no other identified funding source at this stage.	G
TOTAL	94					

ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS

1.	Meeting:	Cabinet Members for Economic Development,
		Planning and Transportation and Streetpride -
		Delegated Powers Meeting
2.	Date:	2nd November 2009
3.	Title:	April - September Capital Monitoring Report
4.	Directorate :	Environment and Development Services

5. Summary

To report on the performance against the approved Environment and Development Services Directorate's capital programme for the period April to September, 2009.

5. Recommendations

- (i) That Members note the projected outturn position as balanced for the Environment & Development Services Capital Programme, based on actual expenditure to September 2009 and forecast expenditure to 31st March 2010.
- (ii) That this report be referred to the Regeneration Scrutiny Panel for information.

7. Proposals and Details

Members are now asked to receive and comment upon capital budget monitoring reports on a periodic basis. This report reflects the projected outturn position for the Directorate's capital programme as at 12th September 2009.

This is the second report of Capital Monitoring for Environment and Development Services for 2009/10. At this point in the financial year the Environment and Development Services Directorate is reporting a capital programme which shows a balanced budget for the year end against its total approved capital budget of £61,315,030 for 2009/10.

The following narrative outlines progress against key projects in each area identified in the following tables.

Highways

Work is now well under way on Centenary Way, and is expected to be near completion by Christmas time, within the budget of £4.3m.

Waste Management

Work at the Warren Vale site (budget £370,000) has now been completed with an outturn cost of £222k. The budget will be carried over to future refurbishment projects of the Household waste Recycling Centres. Work has started at the Carr Hill site, and is expected to be completed by the financial year end within the allocated budget of £300,000.

Flooding

A small amount of funding remains available in 2009/10 (£47k) to deal with ongoing work at Whiston Brook and at Catcliffe following the floods of 2007. The work has been agreed with the Environment Agency and at the stage it is completed, the funding will be fully spent.

Gateways

The current programme has work outlined across the Borough. The Parkgate/Rawmarsh gateway has recently been completed on site. Work is due to commence at Knollbeck Lane,Brampton Bierlow (26th October) and is expected to be completed by March 2010. Plans are at design stage and are being progressed for the Tickhill Road, Maltby area. It is expected this scheme will be delivered by financial year end.

RERF

Allocations are regularly reviewed and detailed reports are scheduled on a quarterly basis throughout the year. Some funding has been allocated to the following projects: Big Screen, Magna Business Incubation Centre, Environmental

Improvement Schemes. At this stage the spend is limited, though it is still anticipated the allocated funding will be utilised by March 2010.

Asset Management

Aston Customer Service Centre has an expected opening date of Spring 2010. A recent report on Rawmarsh Customer Centre has confirmed the build will commence on the Barbers Avenue site, with an anticipated date of March 2010, expecting completion by the end of 2010.

Priority A

Staff have now relocated to the refurbished Doncaster Gate site with work ongoing at Eric Manns. The new depot has now been purchased at Hellaby and work is progressing on the design and build. It is anticipated the remaining budget after purchase will be utilised by the end of the project, which is expected to be Summer 2010.

Minor Strategic

Management action was taken to reduce this programme, to ensure the spend reflected the funding available. This is on target to spend the allocated budget and remains under review.

Maintenance Investment

As above the spend on this block is for Health And Safety related projects and ongoing schemes, and is to be managed within the Capital Receipts received to fund the spend.

Renaissance

It is still expected that the budgets allocated for the design and feasibility costs for Renaissance Rotherham will spend to budget during 2009/10, on site 4 of the Westgate Demonstrator projects around Weirside, on the Deck of Cards project.

Masterplan

The works for the Masterplan include the Public Realm works around the Minster and lighting, this is expected to spend £500k. Brookfield Park Landscaping is due to spend £61k during the year. Negotiations with the funding bodies are ongoing to work towards an acceptable project plan for spend on the High Street. Rotherham central Station is in its early stages but with a small acquisition of land spend could total £100k is 2009/10.

Corporation Street Enabling

This budget has been reprofiled and remains under close review as negotiations with property owners on the Corporation Street site continue. Due to the current climate, and a lack of interest in investment in the town centre it is expected that

there will be a delay in the final programme being finalised, some smaller scale work is still scheduled. It is hoped the funding body will agree to use of the funding within the geographic profile, allowing spend on other projects, and that YF will confirm that funding can be reprofiled to 2010/11.

Flood Alleviation

Work has commenced at Don Bridge (also known as Old Grafton Bridge) and is expected to be complete by March 2010. Work at the Riverside Wetland has been completed and an opening event took place 16/9/09 opening the venue to the community. Planned work at Chantry Bridge is also expected to be well under way during this financial year and delivered within budget.

Magna and Dinnington Business Incubation Centres

Both sites are complete, and have been operational for 12 months (Magna) and 9 months (Dinnington) there is a small amount of landscaping work to be complete, which can be delivered within budget.

Westgate Demonstrator Project

Some work on the Weirside Project has commenced to improve the quality of the public realm in this area. RMBC and Iliad continue to discuss the level of investment around the WDP work, as a consequence of the current economic climate, whilst RMBC continue to consult with Yorkshire Forward to ascertain what work can commence in this location.

Economic Regeneration

At this point in the year there has been very little spend against the various projects in this block, which include the Bellows Road project and the Parkway Iconic Bridge. The latter is being discussed with Yorkshire Forward who are expected to fund this scheme, on how the development can be progressed.

Culture and Leisure

There are a variety of schemes included in the Culture and Leisure block totalling £11.396m. Work continues to progress at Clifton Park and Boston Park. Play Pathfinder funding has been used for the improvements at the play area within Clifton Park which opened during Summer 2009.

A detailed analysis of the main programme block is shown below in Table's One (Expenditure) and Two (Sources of funding).

Table One: EDS Capital Programme Summary 2009/10

Capital Programme Block	Updated Capital Programme	Actual Spend	Projected Outturn	Variance
	£000	£000	£000	£000
Highways	14,441	3,116	14,441	0
Waste Management	748	166	748	0
Flooding	47	0	47	0
Gateways	963	319	963	0
RERF	748	22	748	0
Asset Management	6,965	1,947	6,965	0
Major Strategic Projects	15,121	4,342	15,121	0
Strategic capital investment	564	91	564	0
Investment Maintenance	1,129	114	1,129	0
Renaissance	351	42	351	0
Masterplan	1,639	51	1,639	0
Corporation Street	784	4	784	0
Flood Alleviation	563	43	563	0
Business Incubation Centres	64	31	64	0
Westgate Demonstrator	1,461	681	1,461	0
Economic Regeneration	4,332	0	4,332	0
Culture & Leisure	11,396	3,935	11,396	0
EDS Total	61,315	14,731	61,315	0

Table Two: EDS Capital Programme Funding Sources 2009/10

Capital Programme Block	SCER (Supported capital expenditure)	Specific Grant	Other	Unsupported borrowing	Capital receipts	Total Funding
	£000	£000	£000	0003	£000	£000
Highways	3,810	10,563	68	0	0	14,441
Waste Management	0	748	0	0	0	748
Flooding	0	12	0	0	35	47
Gateways	0	963	0	0	0	963
RERF	0	0	0	748	0	748
Asset Management	0	0	4,165	2,800	0	6,965
Major Strategic Projects	0	0	0	15,121	0	15,121
Strategic capital investment	0	0	0	0	564	564
Investment Maintenance	0	0	0	0	1,129	1,129
Renaissance	0	310	0	41	0	351
Masterplan	0	1,567	0	72	0	1,639
Corporation Street	0	783	0	0	0	783
Flood Alleviation	0	83	0	350	130	563
Business Incubation Centres	0	0	14	50	0	64
Westgate Demonstrator	0	1,461	0	0	0	1,461
Economic Regeneration	0	3,463	869	0	0	4,332
Culture & Leisure	0	4,792	86	5,926	592	11,397
EDS Total	3,810	24,745	5,202	25,108	2,450	61,315

8. Finance

Please refer to the attached Appendices One and Two which give a more detailed financial analysis of current performance against approved capital programme.

9. Risks and Uncertainties

The figures reported above are the best known projections available at this stage Work is on-going to improve the accuracy and quality of capital monitoring reporting.

10. Policy and Performance Agenda Implications

The CPA Use of Resources Action Plan sets out the requirement to improve financial monitoring and reporting to Members and to maintain and improve budget monitoring and control. Reporting on a Directorate's capital resources specifically is seen as improving and strengthening the quality of financial reporting for the Authority. In future regular monthly reports will be brought to Members on the Directorate's management of it's capital programme resources.

11. Background Papers and Consultation

This is the second capital budget monitoring report for the Directorate for 2009/10 and reflects the projected outturn position against budget from April 2009 to March 2010. This report has been discussed with the Strategic Directors' for Environment and Development Services and Finance.

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ROTHERHAM BOROUGH COUNCIL – REPORT TO MEMBERS

1.	Meeting:	Joint meeting – Cabinet Member for Economic
		Development, Planning and Transportation and
		Cabinet Member for Streetpride.
2.	Date:	2 nd November 2009
3.	Title:	Free Parking on Saturdays from 21st November to Christmas 2009.
4.	Programme Area:	Environment and Development Services

5. Summary

This report gives details of the effect on the budget if parking charges were to be waived on Saturdays commencing Saturday 21 November until and including Saturday 19 December 2009.

6. Recommendations

- (i) That both Cabinet members approve the free Saturday parking initiative as detailed in the report
- (ii) That the Cabinet Member for Economic Development, Planning & Transport considers the application for Rotherham Economic Regeneration Fund (RERF) funding to pay for the initiative.

7. Details

The recent economic downturn has resulted in approaches to the Council from town centre businesses for initiatives to encourage shoppers to use the town.

Various initiatives have already been introduced including the "free after 3" parking scheme and amendments to maximum stay times in various places in the town's parking spaces, both on-street and off-street.

At a recent meeting with some of the traders and the chamber of commerce the Cabinet Member for Economic Development, Planning & Transportation and the Director of Planning and Regeneration was asked if the Council would consider the introduction of free parking on Saturdays during the period between the Christmas illuminations being switched on and Christmas.

An application for £20,000 has been made to RERF, to compensate for the loss of income. This has been scored by the Economic Strategy team and meets the criteria for the award of RERF funding

8. Finance

The measurable loss of "pay and display" income can be accurately estimated at £3000 per Saturday.

The loss of Penalty Charge income must also be considered. This averages at £400 per Saturday.

The final consideration is the loss of income from those customers who normally park on a mid-week day and would change their parking habits to take advantage of the scheme. It is reasonable to anticipate a loss in the region of £600 per Saturday

In summary, this equates to a sum of £4000 per Saturday which amounts to £20,000 for the duration of the scheme.

This activity will be funded from the RERF revenue stream, which currently has £250,574 of funding available for allocation.

9. Risks and Uncertainties

The initiative may have little effect on footfall as the "free after 3" initiative has shown no positive effect on car park usage.

Some of the "prime" parking locations may be taken up early, all day by vehicles belonging to people who work in the town centre on a Saturday.

10. Policy and Performance Agenda Implications

The proposal meets the following strategic priority of the Community Strategy:-

• Revitalise the town centre

11. Background Papers and Consultation

Consultation has been undertaken with town centre traders, the Barnsley/Rotherham Chamber of Commerce, EDS Transportation Unit and Financial Services.

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